**Lambretta Club of Canada - Meeting Minutes**

**Date:** July 8, 2024

**Participants:** Derek Godfrey, Jean-Francois Bourque, Kelmany Ross

**Purpose of the Meetings/Discussions/Agenda**

The purpose of the meeting was to discuss the benefits of a national Lambretta club of Canada mandated to unify the brand identity in Canada, unite the various clubs under one umbrella offering benefits based on the brand, ultimately protecting the Lambretta brand in Canada ensuring it gains its national treasure status the brand deserves. Key players were identified and engaged seeking their support. Sadly the initiative sparked backlash and lack of cooperation from the key players identified. It was decided that we will proceed so as to protect and preserve the community/identify/brand of the Lambretta club of Canada.

**Meeting Agenda (loosely defined)**

1. Approve April 25, 2024 Meeting Minutes.
2. Discuss Club Engagement Action Plan – it was decided we will proceed despite the backlash and hope that we will be able to communicate the benefits and importance of safeguarding the lambretta brand for future generations. The club will be 100% volunteer based, not for profit, incorporated and we will draft the club Constitution and Bylaws.

Note: Not for profit organizations are governed by federally regulated Acts that must be followed. The first two steps are 1) define not for profit constitution 2) draft constitution 3) draft bylaws.

1. Submission of Trademark application & approval process. Before proceeding the articles of incorporation must be issued, once approved they are submitted as part of the trademark process.

**Summary of Key Decisions & Actions**

**Not For Profit:** Community feedback recommended we register as a not for profit, and make it clear the club is being set up as a 100% volunteer based, not for profit organization. The vote was unanimous, the club will be volunteer based, not for profit. Not-for-Profit status and updated the website accordingly.

Proposed to add this information to the club’s Facebook description.

**Next Steps in NFP Registration Process:**

Suggested registering as a not-for-profit corporation federally via online registration to save costs, estimated at around $1000.

Register for Lambretta Club of Canada trademark $500.

**Membership Collection:**

All NFP organizations are driven by a membership base whose membership grants members the right to vote for the direction and path of the NFP organization. Plan to set up a PayPal account linked to the club’s email for membership collection. A separate bank account for deposits is needed, with a temporary solution being an Alterna Savings account. The bank account is **in hold** until the Articles of Incorporation are received.

**Subject Matter Expert Position:**

Proposed the creation of a subject matter expert position as a lifetime award. Nomination for @Jean-Francois Bourque was suggested for discussion.

**Membership Renewal:**

Discussion on whether membership should be annual or tied to the form submission date. A yearly cycle from October 1st to September 30th was considered.

**Transparency:**

A record of decision page has been created on the website to ensure transparency.

**Bilingual Communication:**

Commitment to making the website and communication bilingual. Update: We will make the key information bilingual and once the organization is fully established we will migrate to a fully bilingual website platform.

**Additional Notes:**

Kelmany Ross has invited collaborators to the website and will create tutorials for website navigation and email setup.

There are currently four membership requests, with updates to be provided as they come in.

Membership acceptance letters will be sent with CC to relevant parties.

**Questions Raised:**

Jean Francois inquired about the definition of a “subject matter expert” and expressed appreciation for the bilingual initiative.

**Subject Matter Expert Qualifications:**

Technical Knowledge: In-depth understanding of Lambretta mechanics, maintenance, and repairs.

Historical Context: Knowledge of Lambretta history, models, and significant brand events.

Customization and Modifications: Expertise in customizing Lambrettas with aftermarket parts and performance enhancements.

Community Involvement: Active participation in Lambretta clubs and events.

Restoration Skills: Ability to restore vintage Lambrettas while maintaining authenticity.

Safety and Riding Skills: Emphasis on safe riding practices specific to Lambretta scooters.

**Next Steps and Action Items:**

* Finalize and approve the draft constitution and bylaws.
* Update Facebook description with not-for-profit status.
* Proceed with online registration for not-for-profit status.
* Set up PayPal and bank accounts for membership collection.
* Discuss and finalize the subject matter expert position and nomination.
* Decide on the membership renewal cycle.
* Implement bilingual communication on the website.

**Adjournment**

Next Meeting:

August 2024