**Lambretta Club of Canada - Meeting Minutes**

**Date:** March 1, 2025

**Participants:** Derek Godfrey, Kelmany Ross, Steve Ross

**Purpose of the Meetings/Discussions**

The primary focus was to advance the establishment and objectives of the Lambretta Club of Canada, dedicated to fostering a community for Lambretta scooter enthusiasts across Canada.

**Meeting Agenda**

1. Review of Incorporation/ Not for Profit (Federal level) and Governance.
2. Planning for Community Engagement and National Recognition.
3. Merchandise Development for Fundraising.
4. Event Status: Ottawa Italian Festival & Ferrari Club of Canada 1st place award.
5. Website Updates (National & International)

**Summary of Key Decisions and Actions**

1. Not for Profit Corporation
* Articles of Incorporation: Approved.
* Bylaws: Approved.
* Trademark: Approved.

Notes: Now that the federal not for profit incorporation documents have been submitted it was decided to purchase the .com domain to secure both .ca and .com so the club will maintain national and international reach. The .com was purchased and will automatically renew in 5 years.

1. Planning for Community Engagement
* Agreed to enhance community awareness and grow membership by connecting with Lambretta enthusiasts via social media, local events, and forums.
* build bridges with Lambretta Club USA
1. Merchandise Development for Fundraising

Decision to sell Lambretta-themed merchandise to support the costs of club operations, including website maintenance, incorporation filings, and other administrative expenses-Approved.

Initial merchandise offerings will include:

* Patches
* T-shirts
* Badges
* Hats

Notes: Once articles of incorporation are finalized, we will commence sponsorship. Action Item: Draft of sponsorship levels reviewed and adopted which funds will assist in offsetting costs associated with standing up a national not for profit organization in Canada. Posted on websites.

1. Events: June 7-9, 2025 event, while not a Lambretta Cluf of Canada event, it is a learning pad for future plans to launch the clubs first formal Lambretta event in Canada. We have negotiated a first place award to be awarded based on judged criteria at the Ottawa Italian Festival Scooter Rally. 2 judges.



1. Website Status: Website updates on both the .com and .ca are ongoing.

**Next Steps and Action Items:**

* Community Engagement: Develop a detailed strategy to connect with enthusiasts, including digital outreach plans.
* National Lambretta Day Application: Begin drafting a proposal and reaching out to MPs for support.
* Merchandise Preparation: Design and production plans to be initiated for selected items.
* Confirmation of Incorporation Application: Follow up with Corporations Canada to confirm processing and approval of incorporation and next steps.
* Newsletter will be developed next fiscal year considered to be an important piece in our club engagement action plan.

**Adjournment**

We share enthusiasm for the future of the Lambretta Club of Canada and its potential to unite enthusiasts across the nation.

These meting minutes reflect the events/decisions and discussions as they occurred.

Minutes Prepared By: Ms Kelmany Ross